

## **Media Advisory**

### **Transport Decarbonisation Alliance (TDA) to unveil new Member and Call to Support Active Mobility Capacity Building**

*Transport Decarbonisation Alliance welcomes Washington State as newest member at event calling for \$100 million for training 10,000 active mobility professionals*

Press Conference "**Building global momentum to decarbonise transport**" to be held on 14th November at 9:00 - 9:30 EET at the UNFCCC Press Conference room - Cairo, representatives of the [Transport Decarbonisation Alliance](#) along with state and city representatives will call on all Parties to the UNFCCC, global financial institutions, cities, regions and companies to invest \$100 million in the training of 10,000 active mobility professionals. The goal is to enable the scaling up in the planning, design, operations and promotion of safe walking and cycling programs in nations, states, regions and cities globally.

#### **What:**

- Press Conference: "Building global momentum to decarbonise transport"
- [Call for Action to Support Active Mobility Capacity Building](#)
- Welcome Washington State USA as TDA newest member

#### **Who:**

- Mr. Manuel de Araújo, Mayor of Quelimane, Mozambique
- Mr. Jay Inslee, Governor, Washington State, USA
- Mr. George Heyman, Minister of Environment and Climate Change Strategy, British Columbia, Canada
- [Mr. Lennart Nout](#), Manager of International Strategy, Mobycon, Netherlands
- Mr. Mark Major, Senior Advisor, Transport Decarbonisation Alliance
- Dr. Michelle Buffington, California Air Resources Board, California, USA

**Where:** Press Conference room: Cairo, Media Centre, Blue Zone

**When:** Monday 14th November at 9:00 - 9:30 EET

**Webcast:** <https://unfccc.int/event/portugal>

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#### **About the Transport Decarbonisation Alliance:**

Launched in 2018, the TDA was one of 12 commitments made at the [One Planet Summit](#) hosted by President Emmanuel Macron in Paris, France in December 2017. The TDA's core contribution to this needed transformation is

to foster cooperation among countries, cities, regions and companies toward carbon-free transport and accelerate the worldwide transformation of the transport sector towards a net- zero emission mobility system before 2050.

Current members of the TDA include [Alstom](#), [Brisa](#), [British Columbia](#), [California](#) (which [assumed](#) the presidency of the TDA last year at COP 26 in Glasgow), [Cape Verde](#), [CEiA](#), [Costa Rica](#), [EDP](#), [France](#), [Gaia](#), [Itaipu](#), [Lisbon](#), [Lille](#), [Metropole](#), [Luxembourg](#), [Maputo](#), [Matosinhos](#), [Michelin](#), [Mobycon](#), [Porto](#), [Portugal](#), [Quelimane](#), [Rotterdam](#), [Scotland](#), [The Netherlands](#), [TEVVA](#) and [Uruguay](#).

You can learn more about TDA [here](#).