



TRANSPORT  
DECARBONISATION  
ALLIANCE

## TRANSPORT DECARBONISATION ALLIANCE

Established in 2018, the Transport Decarbonisation Alliance (TDA) is a collaboration of countries, cities, regions, and companies to accelerate the worldwide transformation to net-zero-emission mobility before 2050.

TDA members recognized that they cannot solve the complex challenge of building a cleaner global transport system individually. The enormity of the challenge and the urgency of the climate crisis require unprecedented cooperation across stakeholders, jurisdictions, and sectors.

As a global network of public and private sector leaders, the TDA convenes a novel combination of talent, knowledge, and resources. This allows the TDA to serve as a nimble platform for members to collectively adapt to emerging opportunities and challenges across the entire transport system.

The TDA can play a unique role in scaling up ambition, implementation, and collaboration by serving as an **incubator** and **launchpad** for new approaches. **Members are invited to propose and lead on new topics as well as contribute to ongoing initiatives within both workstreams.** Learn more about TDA's 2023 incubator and launchpad projects, as well as additional member benefits below.

### THE TDA APPROACH

#### Three Areas of Value for Members



#### CUTTING EDGE

Lead the incubation and/or launch of new approaches that match your priorities

Be at the table to ensure the design of new solutions and thought leadership is relevant to you



#### GLOBAL STAGE

Have access to global events with the opportunity to showcase your successes

Build up your work with TDA's respected global brand to drive both local ambition and the global agenda



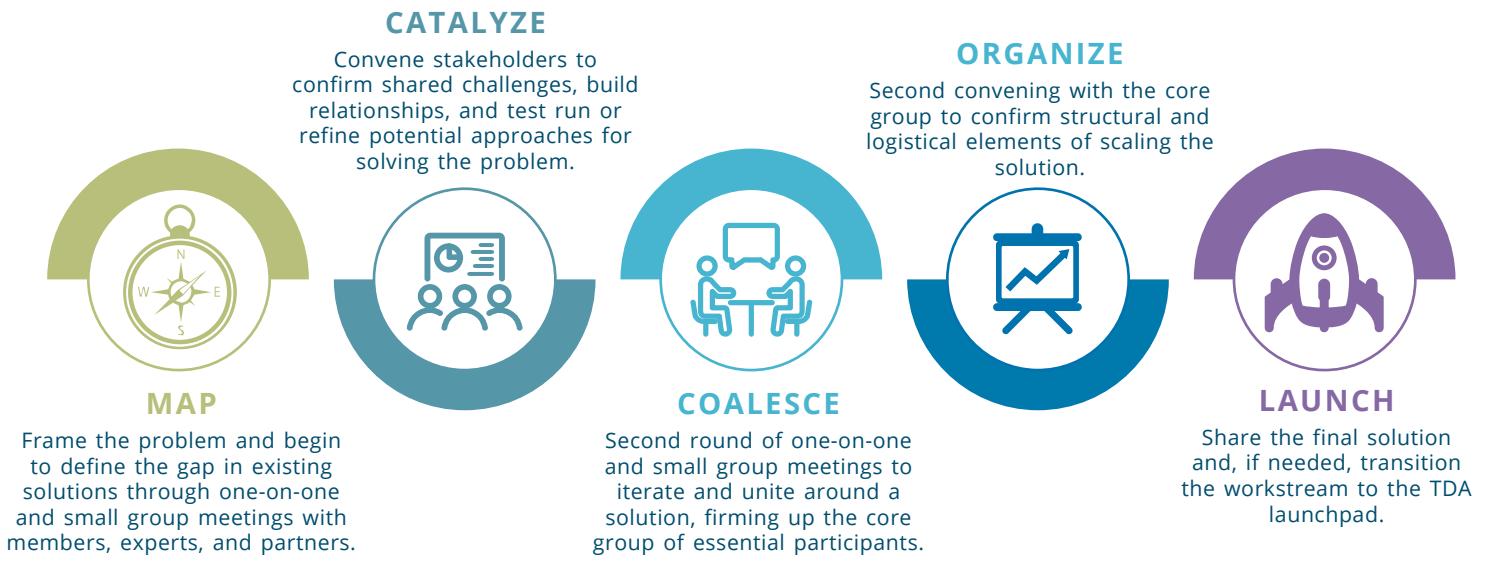
#### PEER-TO-PEER

Participate in or co-host networking and knowledge sharing opportunities

Exclusive in-person events designed to address your challenges and tailor solutions to your needs

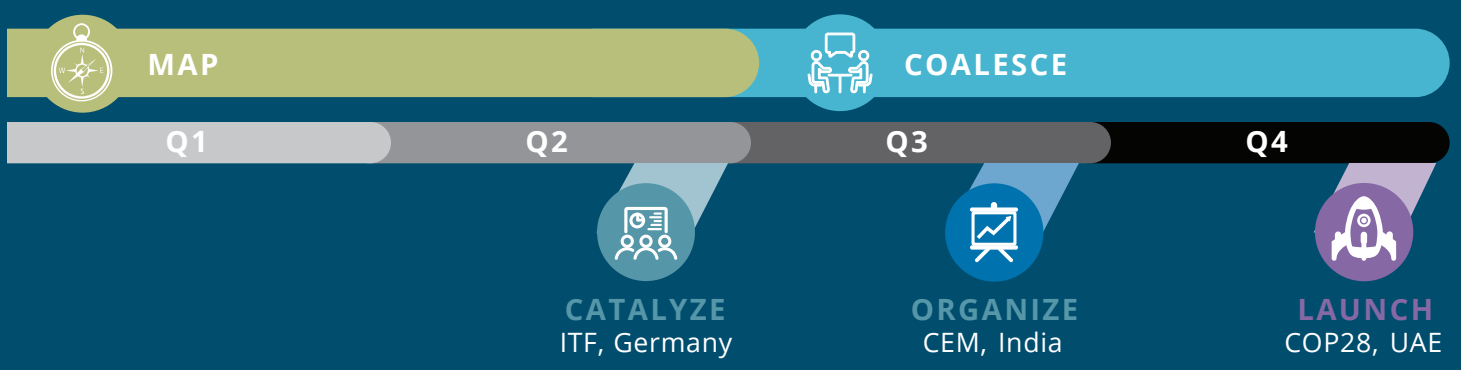
## TDA INCUBATOR

Do you have a clean transportation challenge that would benefit from the innovative capacity of a worldwide public/private network? Do you have a solution for decarbonising transport whose implementation could be scaled globally? The TDA incubator harnesses the innovative capacity of a global network to accelerate ambition using a simple yet powerful 5-step approach:



## ZERO EMISSION TRUCKS ACTION GROUP

With TDA members and others, there is strong momentum behind the transition to zero emission trucks. As jurisdictions commit to the targets of 30% zero emission truck sales by 2030 and 100% by 2040 as part of the Global MoU initiated by the Netherlands and CALSTART, we must take bold action. The TDA is incubating a solution for decarbonising the medium- and heavy-duty truck market. As part of the “Map” phase, TDA is meeting with stakeholders to explore the potential value of a Zero Emission Trucks Affinity Group that might offer participants **a safe space to discuss regulatory approaches to accelerating deployment of zero emission trucks**. The Group would seek to be distinct from, partner with, and contribute to other initiatives in the clean trucks space, for which we welcome input and suggestions.



## TDA LAUNCHPAD

The TDA's respected, global brand can serve as a valuable launching pad for new solutions - from sharing resources with a global audience to spinning off initiatives that will be standalone entities or adopted into the work of a partner.

For initiatives which would eventually become their own separate entity, the TDA can provide initial support to help get the project off the ground. This can include, but isn't limited to:

- Providing strategic and political guidance
- Attracting the interest of funders and partners
- Hosting events at major conferences to announce and launch the new programme

In turn, TDA members have the opportunity to be inaugural contributors to launchpad initiatives, with opportunities such as:

- Co-hosting or attending launchpad events,
- Being collaborators on early questions of structure and participation,
- Becoming long-term partners in the new organisation, by being on the board, or with guaranteed spots at future convenings, etc.

## GLOBAL CAPACITY BUILDING FOR ACTIVE MOBILITY

In the lead-up to COP27 the TDA put out a [Call to Action](#) to invest training 10,000 active mobility professionals to ensure a pipeline of high quality active mobility projects around the world, based on global best practice knowledge and experience. The Netherlands government announced an initial investment to support the implementation of the initiative together with the TDA, UN Environment Programme and the Dutch Cycling Embassy. Training programmes will be organised and coordinated with local partners in developing nations. The goal would be to bolster implementation, investment and impact through enhanced capacity to define 'bankable' portfolios of action.

The TDA is coordinating with the Netherlands government and other Call to Action stakeholders to define next steps. TDA members may be invited to: participate in the early design stages; support connections to potential partners; and assist in creating content and topics for the programme.



## MEMBER BENEFITS: CONNECTING LEADERS

TDA Members are invited to propose and lead on new topics as well as contribute to ongoing initiatives within both the incubator and launchpad workstreams. TDA also offers members the opportunity to share their sustainability plans and/or clean transport achievements in a variety of formats, including:

- Speaking opportunities at major conferences and public webinars
- Candid discussions in private, member-only webinars, tailored workshops, or bilaterals
- Announcements and highlighting successes on the website, newsletter, and podcast

For more information, inquiries on membership and collaboration, please contact TDA Project Coordinator Gabriela Mora at [gabriela.mora@tda-mobility.org](mailto:gabriela.mora@tda-mobility.org)